



The 24 Hour Laundry (Pty) Ltd.

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Going Cashless...

We are 24 Hour Laundry (Pty) Ltd, a family owned laundry chain spanning 16 locations across the Western Cape. We aim to provide the best possible value offering to all of our clients with the utmost convenience and reliability in mind. It is with this fact that we decide to pursue a cashless alternative to our traditional coin operated self-service laundry facilities.

After a number of trials, we teamed with a local company called Laundry Solutions 360. They demonstrated detailed knowledge and experience in cashless payment solutions and not only how to implement them to our business but to our equipment too.

An initial pilot roll out to 2 stores comprising 26 machines was completed, immediately we saw a strong uptake with cashless payments and started to receive positive feedback on the much improved convenience. We also noted a number of other benefits starting to emerge. Cash flow improved by having trade clear straight to our bank account, reducing the cumbersome and time consuming process involved with collecting and banking small change. An improvement in safety and security was felt with the reduction of cash on site. In house processes were more robust and efficient with detailed back office reporting available to us. To date, we have completed a roll out to 174 machines at 10 of our stores due to the system's success, reliability, and continued development and improvement with more stores coming online soon.

The LS360 Team has been extremely professional over the past 4 years remaining committed to their product and support offering and for this we are most appreciative.

The 24 Hour Laundry Team.

Directors:

Sebastian Ricketts | Lee Hichley

Branches:

Bellville | Parow | Kuilsriver | Somerset West | Sonstraal | Graanendal | Protea Height | Stellenbosch | Somerset West Mall |
Tableview | Rondebosch | Haasendal | Milnerton | Brackenfell Centre | Burgundy Square | Sanbury Square