



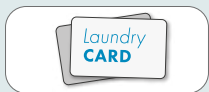
LAUNDRY WALLET

PAYMENT SOLUTIONS

Laundry
CONNECT

THERE ARE TWO CARD TYPES

PHYSICAL CARD



Users simply tap their pre-loaded physical card to activate a machine.

VIRTUAL CARD



Access via
iOS and ANDROID

The **Laundry Connect GO** wallet App is our latest innovation for modern laundry operators. It replaces the need for physical laundry cards with a **mobile-based digital wallet**, giving users complete control of their laundry experience directly from their smartphone.

VIRTUAL CARD



KEY BENEFITS FOR MANAGEMENT

**LOWER OVERALL
OPERATIONAL
COSTS**
REDUCED ADMIN

**INSTANT
SET-UP +
SCALABILITY**
ACROSS MULTIPLE
SITES + USER BASES

**SMARTER,
SIMPLER
MANAGEMENT**
AUTOMATED
REPORTING
+ ANALYTICS

**REAL-TIME
INSIGHTS**
TRACK
TRANSACTIONS,
MACHINE USAGE +
WALLET BALANCES
INSTANTLY

KEY BENEFITS FOR USERS

**CONVENIENT,
CARD-FREE**
ACCESS FROM ANY
SMARTPHONE

REAL-TIME
ACCOUNT BALANCE
+ TRANSACTION
HISTORY

NO RISK
OF LOST, STOLEN OR
DAMAGED CARDS

**SECURE
PAYMENTS**
EASY INSTANT
TOP-UPS,
A SMOOTHER USER
EXPERIENCE

HOW VIRTUAL CARD PAYMENTS WORK



CUSTOMERS SIMPLY USE THE **LAUNDRY CONNECT GO** APP TO PAY & START THEIR WASH/DRY CYCLE

- 1 SCAN THE MACHINES QR CODE USING THEIR SMARTPHONE
- 2 PAY SECURELY FROM YOUR DIGITAL WALLET
- 3 AUTOMATIC ACTIVATION: ONCE PAYMENT IS CONFIRMED, THE MACHINE STARTS IMMEDIATELY THROUGH LAUNDRY CONNECT'S ENCRYPTED WEB-HOOK CONNECTION.

BEHIND THE SCENES, LAUNDRY CONNECT HANDLES THE TRANSACTION VERIFICATION AND COMMUNICATES DIRECTLY WITH THE MACHINE - ENSURING EVERY PAYMENT IS INSTANT, TRACEABLE + SECURE.



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COST COMPARISON

FEATURE

VIRTUAL MOBILE WALLET



PHYSICAL LAUNDRY CARD



Initial Cost	Tiered pricing (R12 - R22,50)	Fixed R25,00 each
Replacement	Free (No physical loss risk)	Re-issue fee per card
Scalability	Add users instantly	Requires physical distribution
Reporting	Real-time digital reports	Manual data collection
Integration	Cloud-based	Hardware dependent
User Convenience	App-based access	Must carry physical card
Maintenance	Software updates	Physical wear & replacement

WHEN TO CHOOSE EACH OPTION

VIRTUAL MOBILE WALLET



PHYSICAL LAUNDRY CARD



Ideal for connected environments	WIFI OR 4G	Suited for sites with limited connectivity
Great for large or multi-site operations		Works well for smaller, stand-alone laundries
Reduces admin time and costs		Simple to use and familiar for customers
Continuous feature rollouts	NO LEGACY LIMITATIONS	Limited flexibility for digital add-ons.



LAUNDRY WALLET

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BENEFITS

VIRTUAL MOBILE WALLET



CONVENIENCE + ACCESSIBILITY

Manage payments
anywhere, anytime.
No need to carry or
replace lost physical cards

REAL-TIME BALANCE + USAGE TRACKING

View remaining balance

BILLING

One off quantitative annual fee
valid Jan - Dec. Pro rata billing
for orders within the year.

CASHLESS TOP-UP

Top up funds digitally and simply
by visiting a kiosk / store

INTEGRATION

Can integrate with loyalty
programmes and booking systems

SECURITY

Virtual cards are harder to
lose or duplicate. Encrypted
transactions reduce fraud risk

COST IMPLICATION

Significant saving, the more
virtual cards ordered

ECO-FRIENDLY

Eliminates plastic waste from
physical card production

PHYSICAL LAUNDRY CARD



SIMPLICITY

Easy-to-use with tap. No App
installation or account set-up needed

OFFLINE FUNCTIONALITY

Works without internet or mobile data

FAMILIARITY

Preferred by users who are
used to traditional systems.

DISADVANTAGES

VIRTUAL MOBILE WALLET



REQUIRES SMARTPHONE + INTERNET

Not ideal for users
without smartphones
or in areas with poor
connectivity

TECHNICAL INTERRUPTIONS

Technical issues
such as app or
server interruptions
may temporarily
affect access

LEARNING CURVE

Older or less
tech-savvy users may
struggle with App
navigation

PHYSICAL LAUNDRY CARD



LOSS OR DAMAGE

Cards are prone to
wear and tear and
can be lost, stolen or
damaged requiring
replacement

NO INTEGRATION NO SMART FEATURES

No real-time
balance updates

MANUAL TOP-UP

Requires
management to
reload funds,
which can be
inconvenient